

## Anchorage Weavers and Spinners Guild Advertising Policy

To both promote the fiber arts in our community and to encourage participation in a wide variety of events, the Guild welcomes individuals and businesses to advertise equipment for sale, events, classes, and general business information in our online advertising web page and in our monthly newsletter. Rates are listed in the table below. The Guild eagerly posts the events of other guilds (both in and out of state) at no charge.

### Anchorage Weavers and Spinners Guild: Advertising Rate Table

	Online Calendar	Online Classified Ad	Monthly Newsletter
<b>Individual Guild-Member</b>	<b>*FREE</b> Unlimited events per month	<b>*FREE</b> Up to 6 months	<b>FREE</b> Up to 6 issues
<b>Individual Non-Member</b>	<b>*FREE</b> Unlimited events per month	<b>*FREE</b> Up to 3 months	<b>\$5</b> Up to 3 issues <i>(Up to \$15 for 9 total issues)</i>
<b>Business</b>	<b>\$10</b>		<b>\$25 business card</b> up to 9 issues (3.5"x2")
	Up to 3 events per month	Up to 9 months	<b>\$50 double business card</b> up to 9 issues (3.5"x4")

\* **Limitations:** these events must be hosted by a person(s) who is **not** selling or advertising goods or services during the event. Events where goods or services are for sale constitute a business event and will therefore be charged business rates.

### Disclaimer, Refund, and Prorate Policies

AWSG is not responsible for the accuracy of the content of advertisements either online or in the newsletter. The Board of Directors reserves the right to remove any advertisements from our publications at any time. Advertisers are solely responsible for submitting their content to the newsletter editor by the 20<sup>th</sup> of each month to guarantee placement in the upcoming issue. Rates are not prorated if the full quantity of advertising cannot be completed before the end of the guild year. Refunds are issued on a case-by-case basis only.

Submit all advertisements and events to the Guild newsletter editor at [newsletter@anchorageweavespin.org](mailto:newsletter@anchorageweavespin.org).